



Advertising Rates

RATES (EXCL GST)	CASUAL	3x	6x
Double page	\$4,200	POA	POA
Full page	\$2,250	\$2,000	\$1,800
Half page	\$1,475	\$1,325	\$1,200
Quarter page	\$825	\$750	\$700
Eighth page	\$450	\$425	\$400

ISSUE / DATE	BOOKINGS CLOSE	AD MATERIAL BY	DISTRIBUTION
109 January 2018	15 December 2017	14 December 2018	15 January 2018
110 March 2018	17 February 2018	24 February 2018	12 March 2018
111 May 2018	19 April 2018	26 April 2018	07 May 2018
112 July 2018	21 June 2018	28 June 2018	09 July 2018
113 September 2018	17 August 2018	24 August 2018	10 September 2018
114 November 2018	19 October 2018	26 October 2018	12 November 2018
115 January 2019	14 December 2018	21 December 2018	14 January 2019

Prime positions.

Outside back cover	+20%
Inside front cover	+15%
Inside back cover	+10%

Specifications.

Size: 275mm wide x 380mm deep
Stock: 65gsm Vantage Gloss
Binding: Saddle-stitched
Colour: CMYK process throughout

Advertising enquiries.

Leigh Crosbie
021 204 9074
sales@scenemagazine.co.nz

Editorial enquiries.

Steve Challis
021 905505
steve@scenemagazine.co.nz

Distribution.

Free to readers and is delivered by Reachmedia to over 30,000 household letterboxes, PO Boxes/Bags and Rural Delivery addresses throughout Whangarei District once every two months.

- Highest circulation + reach
- Strongest market penetration
- Value for money